IDENTITY TRANSFORMATION IN COLONIAL NORTHERN MEXICO
William L. Merrill

... con gran facilidad mudarán a semejanza de los mulatos y mestizos su traje, dejando crecer el cabello, trocando la tilma por un capote; pues con esta transformación se llaman gente de razón, y se eximen de pagar tributo.

A Jesuit Priest, 1754

In 1754, Spanish officials and Catholic missionaries in the province of Sinaloa, located in northwestern Mexico, debated the wisdom of requiring local Indians to pay tribute to the King of Spain while exempting certain non-Indian settlers from such payments. A Jesuit missionary, whose opinion but not his name is preserved in the historical record, argued against the measure, indicating that the Indians would simply change their identity: "... with great ease they will come to resemble mulattos and mestizos in their dress, letting their hair grow and exchanging their capes for cloaks, and with this transformation they call themselves people of reason and are exempted from paying tribute."

At the time of European contact, Chihuahua was populated by a number of distinct Indian groups speaking a variety of mutually unintelligible languages. Nomadic, hunting-gathering bands lived in eastern and northern Chihuahua, while in central and western Chihuahua, sedentary societies supplemented their agriculture with extensive collecting of wild resources. All these societies were egalitarian and locally autonomous.

At the time of contact, there were no Native conquest states in this region (such as the Aztec and Inca farther south) and, while local groups probably formed alliances during times of conflict, no political organization existed that encompassed more than a few small bands or contiguous rancherias.

Franciscan and Jesuit missionaries first contacted the Indians of Chihuahua in the second half of the 16th century, but they did not begin to create a network of permanent missions until the early decades of the 17th century. Indian revolts throughout the second half of the 17th century disrupted their efforts, but by the early 18th century this mission system covered most of central and western Chihuahua. In 1767, King Charles III of
Spain expelled the Jesuits from all of his New World empire, and Franciscan missionaries and diocesan priests divided the responsibility for their missions in northern Mexico.

Concept of Identity

The expansion of the Spanish colonial system and particularly the Catholic mission system in the region brought about important changes in local Indian identity. Identity is one of the few concepts to have made the transition from the social sciences to popular culture with its technical definitions largely intact. Academic and popular views of the concept of identity agree that identity is, in essence, who I think I am and who others think I am or, on a more sociological level, who we think we are and who others think we are. These views also concur that identity is the product of the interplay between these insider and outsider perspectives, and that it is subject to change as the circumstances change within which an individual or group operates.

Although the concept of identity is relatively uncomplicated—we might even say self-evident—this fact does not diminish its importance as a central feature of human existence. Moreover, while we may have a clear idea of what identity is, we still have much to learn about how identities are created, maintained, and transformed.

Colonial contexts offer an excellent opportunity for examining these processes. The expansion of colonialism usually involves the formation of new kinds of social, economic, and political relations among the members of societies and between societies that have had limited previous contact with one another. In such settings, existing schemes of identity classification must be revised and the significance and implications of these classifications defined. Seldom do the colonized passively accept the classifications that their colonizers intend to impose on them, for important political and economic as well as psychological interests are at stake. More frequently, identities and the relations of inequality typically assigned to them are openly contested.

Here I will explore processes of identity formation, maintenance, and transformation during the colonial and immediate post-colonial periods in the Tarahumara region of central and western Chihuahua. At the time of European contact, the Tarahumara, who today call themselves "Rálimuli," farmed, hunted, and gathered in a territory that covered about fifty thousand square kilometers in central and western Chihuahua (see map). During the past four hundred years, they have been displaced from much of their original territory and are found today in the foothills, mountains, and canyons of western Chihuahua. They speak a language that is related to those spoken by their neighbors in northern Mexico—the Guarijio, Tepehuan, Pima, Yaqui, and Mayo—as well as more distant Indian societies like the Comanche, Hopi, and Aztec, all of which belong to the Uto-Aztecan language family.
Ethnic Classifications

When the Spanish arrived in northern Mexico, they brought with them a scheme of ethnic classification derived ultimately from Iberian and European concepts of ethnicity and modified during the previous century on the basis of their experience in other parts of the New World. The basic distinction in this scheme was that between "Spaniards" and "Indians." The category of "Spaniard," itself a subcategory of "European," was divided into two principal subcategories, the first labeling Spaniards born in Spain (peninsulares) and the second Spaniards born in the New World (criollos). The category of "Indians" also was subdivided; distinct Indian groups were labeled by tribal identities, which were crosscut by several general categories. For example, Indians were classified as being "civilized" or "barbaric"—a distinction that reflected the prejudices not only of Europeans but of central Mexican Indians as well—depending primarily on the complexity of their societies. Those Indians who converted to Christianity were called "Christians" (cristianos), "baptized people" (bautizados), or "converts" (conversos), and were distinguished from those who did not, who usually were referred to as "gentiles."

Christian Indians were furthered distinguished according to their inclination to accept the conditions of colonial existence that their colonizers attempted to impose upon them. There were "good Christians," who tended to accept these conditions, and "bad Christians," who did not. Those "bad Christians" who abandoned their mission pueblos and the Spanish economic centers to live in areas beyond Spanish control were characterized additionally as "apostates," "fugitives," or "cimarrones." The term "cimarrones" originally meant "runaways" and is the source of the name...
"Seminoles," which labeled Indians and African slaves who sought refuge from European colonialism in remote areas of Florida.

Apostate and fugitive Indians often moved into established communities of gentile Indians. In fact, people in Chihuahua today use the terms "gentiles" and "cimarrones" interchangeably to designate the descendants of those Indians who remained outside the colonial system. However, not all gentiles rejected baptism and incorporation into the mission pueblos. Many remained outside the mission system simply because the opportunity to join had not presented itself or because they did not want to abandon their rancherias, which frequently were located long distances from the mission pueblos. As the mission system expanded into their areas, they often accepted baptism. Thus, over the course of the colonial period, the number of Indians identified as "gentiles" tended to decrease and to include primarily those Indians who intentionally rejected an affiliation with the Catholic mission system.

Joining the categories of "Spaniards" and "Indians" in the Spanish ethnic classification was a third division composed of a complicated set of categories that labeled individuals of mixed European, Indian, and African genetic heritage. These categories, theoretically infinite in number, were collapsed under the general term of "castas" (castas). The people so classified also were categorized collectively as "gente de razón," a term that literally means "people of reason," but was originally used to designate non-Spaniards and especially people of mixed genetic heritage who were able to speak the Spanish language. Today non-Indians in Chihuahua sometimes refer to all local non-Indians as "gente de razón" regardless of their genetic heritage. However, colonial documents reveal that many Spaniards carefully distinguished themselves from the ethnically mixed "gente de razón," whom they tended to consider of inferior status.

The Indians of Chihuahua undoubtedly maintained their own schemes of ethnic classification, but it is impossible to determine with any confidence what these schemes might have been because all of our information is filtered through documents produced by Europeans. From the evidence that is available, it appears that the Indians emphasized language as the principal marker of ethnicity, further distinguishing among speakers of the same language on the basis of locality. There was some blurring of identity along the borders of different language groups, where speakers of distinct languages intermarried, lived in the same or adjacent rancherias, and occasionally shared political leaders. Yet, even in such border areas where bilingualism was the rule, a person's first or preferred language appears to have been the key element in determining his or her ethnic identity.

The Spanish and Indian schemes of ethnic classification probably differed primarily in the degree to which the categories they included were ranked. In the Spanish scheme, Spaniards and other Europeans were located at the top, "castas" in the middle, and Indians at the bottom. In specific areas, however, Indians and in particular "good Christian Indians" were considered by Europeans to be morally if not socially superior to certain people of mixed heritage whose libertine ways were felt to jeopardize the progress of "civilization" on the frontier.

Given the egalitarianism of the Indian societies in northern Mexico, it is unlikely that their schemes of ethnic classification were as hierarchical as that of the Spaniards, although they may have thought of themselves as superior to the Spaniards. Today the Tarahumara Indians classify all non-Indians as "whiskered ones" (chabochi) and say that they are the children of the Devil, while considering themselves and all other Indians to be equals and the children of God.

Fewer Indian Identities

One of the most notable features of the history of identity formation in colonial northern Mexico is the decline in the number of distinct Indian groups noted in the documentary record between the 17th and 18th centuries. In some cases, especially among nomadic Indian societies in eastern Chihuahua, entire groups disappeared because the majority of their members died in epidemics or conflicts with the Spanish, the survivors joining other Indian
groups or assimilating into the emerging mestizo population. Epidemics and military conflicts also had an important impact on the more sedentary Indian populations in central and western Chihuahua. In these areas, however, the reduction in the number of distinct Indian identities appears to have been due primarily to the emergence of more inclusive categories of ethnicity and a better understanding of the linguistic and cultural relationships among the Indians on the part of missionaries and colonial officials.

At the time of European contact, the greatest ethnic diversity in the region was reported from the mountains and rugged canyon country of western Chihuahua. The first missionaries to visit and work in this area identified these Indians as comprising a number of distinct "nations" (naciones): Chinipas, Varohios, Guazapares, Témoris, Tepochis, Cuitecos, Cerocahuís, and so on. However, the missionaries' perspectives on local ethnic diversity was strongly affected by their previous experience in the Sinaloan missions to the south, where the Indians belonged to a number of politically autonomous groups and spoke many distinct languages. When they arrived in western Chihuahua, these missionaries failed to realize that the various politically autonomous groups that they encountered probably were sub-divisions of but two ethnic groups: the Varohio (known today as Guarijio) and the Guazapar, who probably spoke a dialect of Tarahumara rather than a distinct language.

In 1632, the Varohios and Guazapares expelled the missionaries and other outsiders from their territories. It was not until the late 17th century that the Spanish had an opportunity to acquire a more profound understanding of the cultural and linguistic affiliations of these groups. From that point on, the missionaries began using fewer terms to distinguish among the Indians in the region.

It is also likely that the influx of Tarahumaras and Indians from other areas into western Chihuahua resulted in some cultural and linguistic homogenization across the region. Large numbers of Tarahumaras began migrating into this area during the major revolts in the mid- and late 17th century, and the immigrants probably included both rebels fleeing from the Spanish military and other Tarahumaras who sought to avoid the violence altogether.

Where the number of Tarahumara immigrants was small, they were absorbed by the local communities, eventually substituting local Indian identities for their own. A similar loss of identity may also have occurred where the number of Tarahumara immigrants was more substantial, but the outcome for ethnic identity was not always the same. The large numbers of Tarahumara immigrants who entered the Varohio area of western Chihuahua apparently were assimilated into the Varohio communities: the Varohios continue to live today as a distinct ethnic group in roughly the same area as they did in the 17th century. In contrast, the Tarahumaras who migrated to the neighboring Guazapares region did not lose their identity but instead, by the 18th century, the Guazapares became known as Tarahumaras and apparently identified themselves as such.

Because comparable numbers of Tarahumaras migrated into the Guazapar and Varohio areas, how can we explain the fact that the Varohios retained their distinct identity while the Guazapares lost theirs? I believe that the key lies in differences in the degree to which the languages spoken by the Varohios and Guazapares were similar to the Tarahumara language spoken by immigrants into their communities. Although closely related to Tarahumara, Varohio is nonetheless a distinct language. The Guazapar language, on the other hand, probably was a mutually intelligible variant of Tarahumara. Assuming an identity as "Tarahumaras" thus would have been simpler for the Guazapares than for the Varohios. Indeed, given the linguistic and cultural similarities between the Guazapares and the Tarahumaras, it is possible that the Guazapares identified themselves as Tarahumaras before the arrival of the Spanish, who might have concluded incorrectly that "Guazapares" labeled a separate ethnic group rather than a subdivision of the Tarahumaras.

In the 18th and 19th centuries the Spanish expanded the semantic scope of the term "Tarahumara" to
label both Tarahumaras and other Indians who closely resembled them. They did this even in the case of Indians who did not identify themselves as Tarahumaras. This reformulation of the category "Tarahumaras" by the Spanish may have paralleled and even contributed to the adoption of the term as a more encompassing ethnic label by the Indians in the region. During the colonial period, Indian groups from widely separated areas came into contact with one another in Spanish mines, haciendas, and other population centers. It is reasonable to assume that this increased interaction, combined with the growing presence of non-Indians with whom to contrast themselves, encouraged the emergence of a sense of common identity among the Indians, an identity that came to be labeled as "Tarahumara."

Today the Tarahumaras consider the term "Tarahumara" to be a Spanish word, and they refer to themselves as "Ralarnuli." The term "Ralámuli" has meanings on four increasingly specific levels of significance. At the most general level, it designates "human beings" in contrast to "non-humans." At the second level, it labels "Indians" in contrast to "non-Indians." At the third level, it refers only to Ralamuli Indians in contrast to the members of other Indian groups. Finally, at the most specific level, it designates Ralamuli men in contrast to Ralamuli women. A recognition of these different senses clearly indicates that the term "Ralámuli," semantically one of the most complex words in the Ralamuli language today, was adjusted, if not created, to accommodate the distinction between Indians and non-Indians that impinged itself upon the Ralamulí and other Indian people in the colonial period.

The word "Ralámuli" first appears in the historical literature in 1826 in a sermon prepared in the Tarahumara language by the Franciscan missionary Miguel Tellechea. Given its late appearance, I am inclined to conclude that the Tarahumaras adopted the term "Ralámuli" during the course of the colonial period to label the more inclusive ethnic identity that was being forged out of the multiple and often very localized identities of the pre-contact period. Because the term "Tarahumar" was used by the Spanish from the time of their arrival in Chihuahua, the Tarahumaras later on in the colonial period might have identified it as a Spanish rather than Native word, as they do today. If so, they may have rejected it as inappropriate as a label with which to distinguish themselves from non-Indians.

The Spatialization of Identity

The Tarahumaras responded to the Spanish colonial system in a variety of ways, ranging from enthusiastic acceptance to near total rejection. Through time these differences in attitudes became increasingly associated with communities located in different areas rather than being replicated within each Tarahumara community.

By 1767, when the Jesuits were expelled, the Tarahumaras who rejected most aspects of the Spanish colonial system lived in the remoter reaches of western and southern Tarahumara country, far from major Spanish settlements and economic centers. There they were little affected by labor drafts, Spanish encroachment on their lands, and the programs of directed culture change administered by the Catholic missionaries.

These isolated communities of Tarahumaras contrast with those located in and around the missions and Spanish economic centers of east central Chihuahua and northern Durango. Here the Indians extensively participated in the regional colonial economy and were described by the missionaries and Spanish colonial officials as having accepted much of Spanish colonial society and culture. Between these two groups were the Tarahumaras who lived within the mission system but some distance from major Spanish economic centers. These Indians created a synthetic culture that combined both indigenous and introduced ideas and practices. They also retained their distinct Indian identity, which they modified to reflect their affiliation with the Catholic mission system.

Summary

In this essay, I have discussed three basic processes related to the formation and transformation of Indian identity in colonial northern Mexico. All three processes took place simultaneously and were
inextricably linked to more general processes of the colonial endeavor.

The first process involved modifications in the Indian schemes of ethnic classification. Unlike the Spanish, who employed essentially the same scheme in northern Mexico as the one they had developed earlier in central Mexico, the local Indians modified their pre-existing schemes rather extensively. They created new terms to label non-Indians as well as new or modified terms to label the emerging category of "Indian." They also adopted ethnic labels from the Spanish to designate subgroups of Indians who varied from one another in their responses to the colonial system.

The second process was the reduction in the number of terms used to label local groups. In other areas of the New World, the emergence of more inclusive ethnic categories often resulted from the consolidation of remnant groups into new ethnic units. In central and western Chihuahua, in contrast, most Indian groups were sufficiently large to sustain their biological reproduction and avoid reduction to the status of remnant societies, at least until the 20th century. The Spanish began using fewer terms to label these groups because they gradually came to recognize the cultural and linguistic affinities among them. In northern Mexico as in other areas of the New World, they sometimes carried this process too far, lumping together Indians who probably were sufficiently different to warrant designation as distinct groups. During the same period, the Indians in the region also apparently began employing broader ethnic labels to designate themselves, in part because the Spanish were using these terms in a more inclusive sense, in part because of the cultural and linguistic homogenization that resulted from population movements, but most importantly because they were forging a sense of common Indian identity to contrast with that of non-Indians.

The third process was the spatialization of identity, in which internal divisions within the more inclusive Indian identities became associated with distinct geographical areas. These divisions were defined in terms of the different stances that different Indian people and groups took with respect to the Spanish colonial and mission enterprise and, on a superficial level at least, the Spanish and Indians agreed on what the distinctions were.

The interplay of both external and internal factors is evident in all three of these interconnected processes. Colonial categories and policies forced people to be "Indians" as well as specific kinds of "Indians," but at the same time they motivated Indian people to create a common identity as "Indians" that at different times and places served as the basis for political solidarity against the Spanish. Yet, while the Spanish presence engendered solidarity at one level it produced internal divisions and conflicts at another. At no time during the colonial period did all the Tarahumaras unite to support or oppose the Spanish.

The Spanish presence also stimulated the movement of Indians out of their home communities, either to avoid contact with the Spanish or to trade with and work for them. People from many different ethnic groups, often including both Indians and non-Indians, came together in refuge areas, in missions near Spanish settlements, and in Spanish economic centers, where identities were both reinforced and revised. One result was the transformation of large numbers of Indians into mestizos, either because of their assimilation into the emerging mestizo society or because of the creation of offspring of mixed ethnic and genetic heritage through inter-ethnic marriage or sexual relations.

Although less frequent, the transformation of non-Indians into Indians also occurred. Non-Indian criminals and other fugitives from Spanish society sometimes joined communities of fugitive and gentile Indians, many of whom themselves came from distinct Indian societies. The emergence of a common identity within these communities depended upon overcoming the ethnic diversity of their members, a process no doubt facilitated by the physical isolation of the communities and their marginal and often oppositional stance with respect to the Spanish.

Despite the transformations that have taken place in their lives since European contact, many Indian societies in northern Mexico have succeeded in
maintaining their distinctive identities. During the past century, several developments in Mexico—including the indigenista movement, the organization of Indian communities into collective landholding and economic units called ejidos, and changes to the Mexican Constitution, which now acknowledges that Mexico is a multi-ethnic and multi-cultural society—have promoted the persistence of separate Indian identities. However, Indian people have never depended on external structures and forces for the maintenance of their identities. Instead they have produced and reproduced their identities as part of their pursuit of the goals and interests that they have defined as fundamental to their survival.

For Further Reading


ANTHROPOLOGIST REDISCOVERS PORTRAIT PHOTOGRAPHER BENEDICTE WRENSTED

by John Barrat

Call her the Annie Leibovitz of Pocatello, Idaho—an extraordinary woman portrait photographer. In 1894, Benedicte Wrensted settled in this dusty frontier town and made a successful living as a portrait photographer. When she retired some 20 years later, Wrensted left behind a collection of beautiful portraits of both Native and Anglo Americans.

Yet, critical recognition escaped Wrensted in an age before mass-media and the glossy magazine. Her subjects were local people — cowboys, school groups, soldiers, ranchers, firemen, families and newly married couples from Pocatello and nearby Fort Hall Indian Reservation. Rarely were her photographs published. Most were taken home by the customer who paid to have them done and placed on a wall or mantelpiece. When Wrensted sold her photography studio in 1912, she sold all her glass negatives as well. She then moved to California and died, in obscurity, in Los Angeles at the age of 89.

Today, an exhibition of her portraits, “Benedicte Wrensted: An Idaho Photographer in Focus,” has been traveling from Nebraska, Missouri, Washington, Indiana, and Kansas to the Danish Immigrant Museum in Elkhorn, Iowa (5/15/97-6/20/97) and will be on exhibit most likely in Denmark in 1998. A number of her photographs have recently been donated to the Smithsonian’s National Anthropological Archives from private collections, and there is a growing appreciation of her work among Native Americans, anthropologists and the general public.

Wrensted’s recent rise from obscurity—she was unknown a decade ago—is the result of detective work and research by anthropologist Joanna Cohan Scherer of the Smithsonian’s National Museum of Natural History in Washington, D.C.

In 1984, Scherer was researching photographs of Great Basin Indians for the Smithsonian’s Handbook of North American Indians, when she


William L. Merrill is Curator in the Department of Anthropology, National Museum of Natural History, Smithsonian Institution.
discovered a collection of glass negatives in the National Archives in Washington, D.C. The negatives were tagged "Portraits of Indians From Southeastern Idaho Reservations, 1897." None of the photos were identified by individual nor attributed to a photographer.

The most beautiful photographs in the world are of little use to scholars if they aren’t identified," says Scherer, who has spent years researching and collecting photographs for the Handbook. Still, “the images were so compelling, I had several prints made for possible use later.”

That same year, Scherer happened upon some of the same images in the one-room Museum of the Bannock County Historical Society in Pocatello, Idaho. “Tacked up on a wall 20 feet above eye level were five photographs; two I had seen at the National Archives,” Scherer recalls. “Closer inspection revealed that the photos were on mounts identifying them as the work of Benedicte Wrensted—a photographer I’d never heard of. The museum curator knew nothing of her either.”

Inquiring around Pocatello, Scherer located a few tribal elders who recalled Wrensted’s studio. One source told Scherer of a niece of Wrensted’s who lived in California. Inspired by these leads, Scherer became determined to learn as much as she could about this little-known woman.

Over the next decade, she read issues of the Pocatello Tribune, from its beginning in 1893 to 1912, digging out articles and advertisements that mentioned Wrensted. She contacted Wrensted’s niece in California and advertised in local Pocatello newspapers, soliciting information about Wrensted and requesting people with Wrensted portraits to contact her.

After Scherer learned that Wrensted had emigrated to the United States from Denmark at age 36, Scherer applied for and received a grant from the Smithsonian’s Suzanne Liebers Erickson Danish Exchange Program to go to Denmark for four weeks. There, searching public records, she unearthed more information about Wrensted’s early life and family.

Benedicte Wrensted was born in 1859 in Denmark, attended public schools and learned photography from her aunt, Charlotte Borgen, a self-taught photographer. For a time, Wrensted operated a photography studio in the town of Horsens and was a member of the Danish Photographic Association. “In 1892, her work was publicly recognized by Danish court photographer Mary Steen, which was quite an honor,” Scherer says. Few of Wrensted’s photographs from this period have surfaced. Wrensted and her mother emigrated in the summer of 1894 to Pocatello to join Peter Wrensted, Benedicte’s brother, a carpenter who had moved to Pocatello a few years earlier. Wrensted opened her first Pocatello studio in 1895 and became a leading member of the Danish community there. In 1897, Wrensted placed this advertisement—one of many—in the Pocatello Tribune:

Photographs: I am Prepared to compete with all Comers in Workmanship. Artistic Finish and at Reasonable Prices. All work Guaranteed. I am Here to Please and my customer’s Satisfaction is my aim. A’m here to Stay, not for a few days, but to Remain with you. Patronize those who Patronize you. Miss B. Wrensted.

In 1994, Scherer wrote in Visual Anthropology 6(4): “Although millinery and dressmaking shops were owned by a succession of women proprietors,
Wrensted's status as an unmarried woman in the Pocatello business community, however, seems to have been unique. In the photographic trade, it was not uncommon for single women to become commercial photographers. Photographic techniques and skills were mainly self-taught or taught under brief tutelage with another photographer. Women could carry out their photography careers within the confines of the studio, which was often in their home. This created an aura of domesticity, which gave an edge of respectability to the profession.

As an anthropologist who has been studying historical Native American photographs for more than 25 years, Scherer was also determined to identify as many of the people in Wrensted's photographs—both Indian and Anglo—as possible. In the mid-1980s, she began consulting with Bonnie Wadsworth, the director of the Sho-Ban Tribal Museum. Over the next five years, Wadsworth interviewed Indian elders who provided many identifications.

In 1991, Scherer made copies of each of Wrensted's Indian portraits and took them to Edward Edmo Sr., a Shoshone storyteller from the Fort Hall Indian Reservation. “Edmo was able to identify the families of most of the people in the photographs,” Scherer says. “I then took photos to the families on the reservation, who gave me the names of individuals or who verified previous identifications.

Scherer also tracked down the names of many of the Pocatello citizens in Wrensted's photographs. She searched the photo holdings of libraries, museums, historical centers and private individuals for additional Wrensted photographs.

During her search, she discovered a large selection of Wrensted prints owned by the Robert Leonard family of Silver Spring, Md. Leonard had grown up in Pocatello, and his family had a long history there. With Scherer's persuasion, his collection, along with a number of smaller collections of portraits by Wrensted, were donated to the Natural History Museum's National Anthropological Archives.

What sets these portraits apart is Wrensted's skill in capturing the individuality of the people who posed for her,” Scherer notes. “Indians from Fort Hall entered her studio from another world, one full of pressures to assimilate and become 'white,' but many of them resisted those pressures and maintained their own integrity.”

In some instances, Wrensted did document the accommodation of American Indians to the white culture. For example, she shot two portraits of Pat Tyhee, a Bannock. In the first, he is dressed in traditional clothing. In the second photograph, Tyhee is wearing a business suit. “One critical point is that Wrensted did not go out to the reservation, prying into teepees and shooting people without their permission,” Scherer says. “All her customers, Indian and Anglo, came to her and paid to have their portraits taken.”

“There are no typical members of the Northern Shoshone and Bannock community: each is an individual. Nor are there any typical photographs: each results from the interaction of photographer and subject at a moment of history and from the viewers' reading of the image. Until we can fully integrate this methodology into photo research, we will too often fall into the trap of reinforcing exotic stereotypes of the 'other'” (Scherer: 1994).

“This is a wonderful collection, interesting and very different,” says Rayna Green, director of the American Indian Program at the Smithsonian's National Museum of American History. "There is relatively little photography of the Shoshone and Bannock Indians during this period.”

“Looking at her photography cheers me up, because she wasn’t trying to document the last Native Americans,” Green says. “Everyone should see these pictures. They will give you a different take on the people of this time period—both Indian and white.”

John Barrat is writer/editor of the Smithsonian Office of Public Affairs.

[See "Teacher's Corner: Studying Photographs as Historical Documents," beginning on page 14.]
Fig. 2: Minnie Camas Willie, the photo on the far right hem of Ella's dress. CREDIT: National Archives and Records Administration, Still Picture Branch: 75-SEI-8.

Fig. 1: Ella Wrensted, photographed about 1909. CREDIT: Smithsonian Institution, Handbook of North American Indians Project: Sherwood Collection.
Fig. 4: Sho-Ban cowboy, probably Jim Marshall. CREDIT: National Archives and Records Admin., Still Picture Branch: 75-SEI-108.

Fig. 3: Logan Appenay, Bannock. CREDIT: National Archives and Records Admin., Still Picture Branch: 75-SEI-59.
Fig. 5: Pat Tyhee, Bannock "Before" (on left) and "After." CREDIT: Smithsonian Institution, National Anthropological Archives: Eugene O. Leonard Collection.

Fig. 6: Wrensted's first studio in Pocatello, Idaho, 1905. CREDIT: Smithsonian Institution, Handbook of North American Indians Project: Sherwood Collection.
TEACHER'S CORNER: STUDYING PHOTOGRAPHS AS HISTORICAL DOCUMENTS

Directions for Class Activity:

I. Divide the class into small groups. Have each group study the seven photographs shown and record what the clothing, props, and background seem to say about each person and about Wrensted's studio. Also have students note questions they have about each picture. Each group then shares perceptions and questions, noting similarities and differences.

[As a practice exercise for students who have not studied photographs as historical documents, you may want to have your students bring in photographs of themselves or their family that are several years old. Give each student a photograph belonging to someone else in the class and ask them to examine the clothes, background, and props to see how much they can glean about the person(s) in the picture. Next have them consider what distortions or lies might occur about the person from looking at the picture. Then have the owner of the photograph explain it.]

II. Share the following information about each photograph with the students and have the groups note how it alters or confirms their own observations in Part I.

Figure 1. Ella Wrensted was Benedicte's niece and one of her assistants. In 1909 she was seventeen-years-old. In this photograph, she wears a dress decorated with portraits made by the Wrensted studio. This photograph probably was used for promotional purposes. Her surviving sister, Helen Wrensted Sherwood (b. 1907), believes that Ella took almost all of the photographs that were made outside the studio, including those at the Fort Hall Indian Reservation. Ella Wrensted later became a commercial photographer in Wyoming, continuing the family tradition of women photographers.

Figure 2. Minnie Camas Willie is a Northern Shoshone. Wrensted usually posed the Northern Shoshone and Bannock full-length, which emphasized clothing. Minnie Willie's clothing is traditional. In creating an image of Northern Shoshone and Bannock Indians, Wrensted sometimes used certain props to enhance the subject, such as blankets that appear on the floor or were draped over a chair, couch, or table. Although Anglos had their photographs taken in the same studio with the same backdrop, blankets were never used. Of course, Wrensted was not the only photographer to use the blanket to symbolize Indianeness. For some Indians the blanket signified their refusal to adopt Anglo dress and habits. We do not know for certain whether Minnie Willie or Benedicte Wrensted chose the clothing or the blanket in this photograph.

Figure 3. Logan Appenay, a Bannock, is dressed in his Grass Dance regalia. He is wearing beaded moccasins with flaps and designs influenced by Métis or Cree styles. He also wears beaded garters, anklets with bells, a beaded bandolier and breechcloth, oxford shirt with floral bead yoke and cuffs, a choker, and multiple necklaces. His long underwear shows dirt smudges on the right leg indicating the likelihood that his costume was not just for show. The long underwear was adopted during this period because of sensitivity to the impact of "nakedness," probably serving the same function as body paint. The Grass Dance celebrated early spring and was performed to ensure plentiful food, such as salmon, berries, and grasses (Scherer, 1994: 352).

If people did not know Logan Appenay only wore this costume for the Grass Dance, how would this photograph perpetuate the stereotypical view of the Indian as Noble Savage?

Figure 4. This Northern Shoshone is dressed as a cowboy, most likely indicating his work as a rancher. The usual "Indian" props are not evident. The backdrop of water, reeds, and other plants is most likely Wrensted's attempt to portray the Northern Shoshone Indian in a natural setting. What stereotype might such a backdrop reinforce? [Indians' natural closeness to nature.]

Figure 5. Pat Tyhee, a Bannock Indian, had these "Before" and "After" shots taken most likely on the
same day to show his progressive learning (Scherer, 1993: 16). The caption for the left image reads, "Pat Tyhee before haircut and new suit." That for the right image reads, "Just had a new suit of clothes and had his hair cut."

These historical images reflect official U.S. policy toward the Indian. There was a concerted effort by Indian agents to urge men to cut their hair and wear non-Indian clothes. According to the local newspaper: "In May 1901 Agent A.F. Caldwell announced that the Indian Department had generously provided a number of new farm wagons for those interested in farming, but no Indian would receive one until he agreed to a haircut....As the Indians lined up, two barbers spent an entire day cutting the long braids of Indian farmers, who reluctantly submitted to the 'civilizing' ordeal in order to get some wheels" (Madsen 1980:187; Pocatello Tribune, May 2 1901, p. 187).

Pat Tyhee was promoted as a progressive Indian and was supported by the Anglo power structure. He was, for example, selected by Agent Major Caldwell to be one of four representatives of the tribe at the inauguration of President Taft in Washington, D.C. in 1909 (Scherer, 1993:16; Pocatello Tribune, January 28, 1909).

How does Pat Tyhee's clothing change your perception of him?

Figure 6: Wrensted's first studio as it appeared in 1905 was located at 132 South Main Street. Wrensted's niece, Ella, is in front of the studio with their dog, Jackson. The display cases show Wrensted's photographs, but none of these appears to be of the Shoshone and Bannock Indians from the Fort Hall Reservation.

III. Have your students discuss or write about the following questions that explore the larger implications of the photographs.

1. Photographs can be valuable sources for historical and anthropological study. Each photograph is an historical document and thus constitutes primary research material. Even though you have just a small sample of Wrensted's photographs, what could be the possible historical and anthropological value of her work? From another perspective, do the photographs preserve the heritage of the Northern Shoshone from Fort Hall Reservation? If so, how do they? What do you think you can really tell about the Native Americans in Wrensted's photographs? Are these photographs different from others you have seen of Native Americans? If so, how and why? Consider the questions in Part I. Which ones remain unanswered? Can we rely on photographs alone for a complete story?

2. Is it possible to tell whether the clothes, decorations, and other props are from the people themselves or from the photographer's studio? How does your answer affect your ability to assess the truth of the photographs? Do you think Native Americans should be careful about how they photograph themselves? Why?

3. How do the photographs reinforce or undermine stereotypes?

4. How does the individual identity of the person come through in the photographs?

5. What can we deduce about the conventions of portrait photography in Wrensted's time? [Formal, no candid photographs, theatrical lighting, studios as stage sets.]

Reference Cited:


The entire Wrensted exhibit can be found on the WEB: http://www.nmnh.si.edu/anthro/wrensted.

JoAnna Scherer
Handbook of North American Indians
National Museum of Natural History

JoAnne Lanouette
AnthroNotes Editor
AnthroNotes offers in-depth articles on current anthropological research, teaching activities, reviews of new resources, and an annual article on summer fieldwork opportunities. AnthroNotes, originally part of the George Washington University/Smithsonian Institution Anthropology for Teachers Program funded by the National Science Foundation, is published free-of-charge, three times a year (fall, winter, and spring).

AnthroNotes has a three part mission:
1) to more widely disseminate original, recent research in anthropology in order to help readers stay current in the field;
2) to help those teaching anthropology utilize new materials, approaches, and community resources, as well as integrate anthropology into a wide variety of curriculum subjects; and
3) to create a national network of anthropologists, archaeologists, teachers, museum and other professionals interested in the wider dissemination of anthropology, particularly in schools.

To be added to the mailing list, write: Anthropology Outreach Office, NHB 363 MRC 112, Smithsonian Institution, Washington, DC 20560. This newsletter with its cartoons may be reproduced and distributed free-of-charge by classroom teachers for educational purposes. AnthroNotes is now available on America Online (keyword: Smithsonian→Publications→Natural History Publications) and on the WEB (http://www.nmnh.si.edu/departments/anthro.html).


Have you moved recently? Please don't forget to notify AnthroNotes editors! If you have not notified us or your forwarding order has expired, the issue is returned to us marked "Forwarding Order Expired" or the Post Office returns a copy of the back page, discarding the rest of the issue. We have to pay for the initial mailing, pay for the return, and then pay to mail you another copy! To keep our expenses down, we will no longer automatically send a second copy of the issue to you. Please help by sending your change of address as soon as possible. AnthroNotes' email address is kaupp.ann@nmnh.si.edu.