

Images



Figure 1. Reading Wagon, Built by Dunton and Sons of Reading, Berkshire, 1918. *Glasgow Museum of Transportation.*



Figure 2. William Gordon Stables (right) with his dog Hurricane Bob (and an unknown person) in front of his caravan "The Wanderer" in the 1890's. *The Caravan Club.*

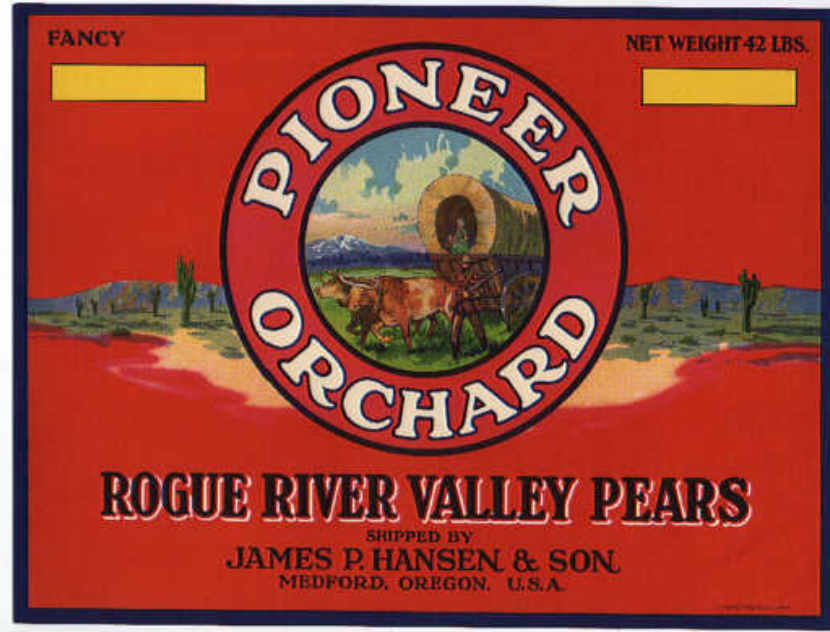


Figure 3. Pioneer Orchard label for Rogue River Valley Pears, 1920's- 1930's. Oodles A Lootle Original Vintage Fruit Crate Labels.

FROM WAGON WHEEL TO STAINLESS STEEL

*A Glance into the Past
... and the Future*

Not so many years ago, covered wagons snailed their way Westward—often miles per weary day. Against this background of tedious travel, the Burlington Zephyr era, which began just ten years ago, stands in exciting relief.

When the Pioneer Zephyr, America's first Diesel-powered, streamline train, made its record-breaking, non-stop speed run from Denver to Chicago in May, 1934, it was telling America that a new day—a 2 day—in railroad transportation was at hand. It made that 1015-mile run in only 13 hours and 5 minutes—an average of 77.61 miles per hour—a record eclipsed only by a bigger Zephyr in the opposite direction two years later.

On Armistice Day, 1934, the Pioneer, "Daddy of 'em all," began its daily round trip run, Lincoln and Omaha to Kansas City—first streamline train to enter regular service. In April, 1935, twin trains inaugurated Zephyr service between Chicago and St. Paul, Minneapolis—twice daily since June, 1935. In May, 1936, Burlington Zephyrs established the first regular overnight service (16 hours) between Chicago and Denver.

Today, the Burlington has fourteen stainless steel Zephyrs and a fleet of fine steam trains serving America—carrying more passengers than ever before in Burlington history.

To the question "What's ahead for the rail roads?" we point to the progress of the past ten years with the assurance that there will be equally dramatic advancement in the peacetime years to come.

AN ESSENTIAL LINK IN TRANSCONTINENTAL TRANSPORTATION

Figure 4. Advertisement for Burlington Route, 1944. Duke University Digital Libraries.

THE SATURDAY EVENING POST May 19, 1945



Pioneers

IN a drama that spanned three centuries of our history, brave men and women were born in the wilderness, and in building new homes, new lives and fortunes, they built the United States. They risked everything, these pioneers. And folk who stepped behind often called them crazy. But that's the way it always is with men of dreams and the courage to make them come true.

In another drama spanning less than four decades, this living generation has seen a "food consumption" change man's measurement of the earth from thousands of miles to just a matter of hours.

At the beginning the hazards were great, and for years the labor was tremendous. But the pioneering Airlines made the airplane a practical and dependable means of transportation; and in so doing, they built for the United States the greatest domestic and international system of airways in the world.

As to the future, millions are waiting anxiously to see what the Airlines will provide for them in the way of faster, more luxurious and economical travel by air.

And it will be a wonderful thing to see—after the war is won!

When you travel by air, make reservations early. Plans cannot easily be changed. When you use Air Express, speed delivery by shipping shipments as soon as they're ready. Air Transport Association, 1315 Massachusetts Avenue, N. W., Washington, D. C.

This advertisement is sponsored by the nation's airlines and landing manufacturers in the aviation industry.

THE AIRLINES OF THE UNITED STATES

ALASKA AIRLINES, INC.
 ALL AMERICAN AIRWAYS, INC.
 AMERICAN AIRLINES, INC.
 AMERICAN EXPRESS AIRLINES, INC.
 FRANKY AIRWAYS, INC.
 CHICAGO AND SOUTHERN AIR LINES, INC.
 COLORADO AIRLINES, INC.
 CONTINENTAL AIR LINES, INC.
 DELTA AIR LINES
 EASTERN AIR LINES, INC.
 FRONTIER AIR LINES, INC.
 MID-CONTINENT AIRLINES, INC.
 NATIONAL AIRLINES, INC.
 NORTHWEST AIRLINES, INC.
 NORTHWEST AIRLINES, INC.
 PAN AMERICAN AIRWAYS SYSTEM
 PAN AMERICAN GREAT AIRWAYS, INC.
 PENNSYLVANIA-DELTA AIRWAYS CORP.
 TRANSCONTINENTAL & WESTERN AIR, INC.
 UNITED AIR LINES, INC.
 WESTERN AIR LINES, INC.

THE AIRLINES OF THE UNITED STATES
LEADING THE WORLD IN AIR TRANSPORT



Figure 6. Glenn Curtiss's Aerocar Land Yacht, circa 1920. *Ready to Roll: A Celebration of the Classic American Travel Trailer.*

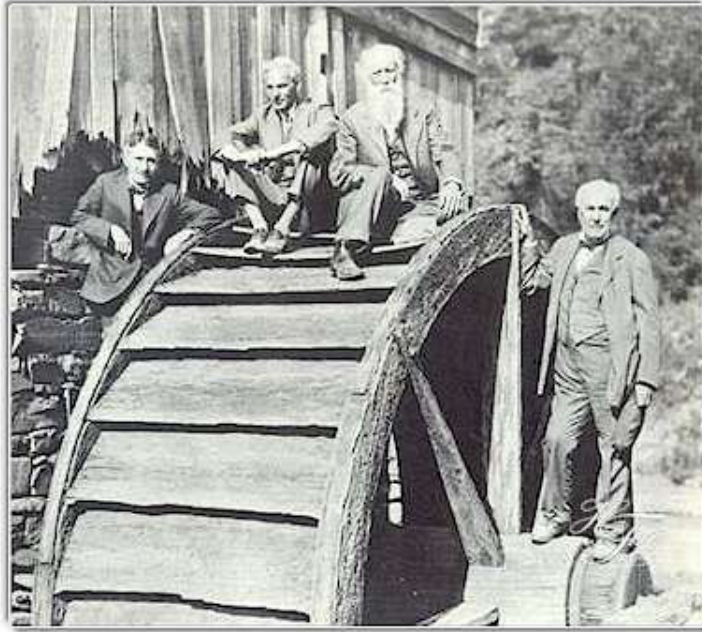


Figure 7. (Left to Right) Harvey Firestone, Henry Ford, John Burroughs and Thomas Edison on their "Vagabond" auto-camping tour- here in West Virginia in 1918. *The Henry Ford Estate*.



Figure 8. The Bacon Family with their homemade housecar (c. 1915) and Pierce-Arrow truck in Porterville, CA in 1920. *Mobile Mansions: Taking "Home Sweet Home" on the Road*.



Figure 9. Details from a 1936 advertisement for The Covered Wagon. *Trailer Travel: A Visual History of Mobile America*.



Figure 10. Advertisement for "Blue Skies Trailer Village", 1953. *Grant Dixon Collection*.



Figure 11. Dymaxion Car, 1933. *The Design Science of Buckminster Fuller.*



Figure 12. French cyclist Latourneau pulling an Airstream in a 1947 advertisement. *Airstream.*



The Silver Cloud makes a comfortable home. The awning makes a front porch.

The Silver Cloud

Figure 13. Detail of 1938 Airstream advertisement. www.vintageairstream.com

THE FUN WAY TO TRAVEL



Want to relax on a sun-drenched Florida beach? Or maybe you'd prefer the majestic Canadian Rockies or quaint Old Mexico. Perhaps you know a road somewhere you'd like to follow to the end. It's all the same with an Airstream Land Yacht... good beds, bathroom, hot and cold water, refrigeration, heat and light independent of outside sources wherever you go. Road voyaging with an Airstream means real travel independence—no time-tables, tickets, packing. It's the exciting, better way to travel here in North America or anywhere in the world.

Write for interesting free booklet today!

AIRSTREAM TRAILERS Dept. AG
19 CHURCH STREET, JACKSON CENTER, OHIO
12804 E. FIRESTONE, SANTA FE SPRINGS 10, CALIF.

adflip.com

Figure 14. 1959 Airstream advertisement from *National Geographic*. AdFlip.



TRAVEL IN LUXURY—GO AIRSTREAM!

An Airstream travel trailer on the back of your car means you can go anywhere in the world and live in first class luxury. You can sip iced tea in the steaming Congo or be warm as toast during a Russian blizzard. You can enjoy a bracing shower in the Mojave Desert or bake a pie in Yucatan. We know; we've done it. An Airstream is the most sophisticated recreational vehicle you can own. Heat, lights, gas, water, sanitation and refrigeration are all self-contained. An Airstream is remarkably lightweight yet incredibly strong, and can go anywhere your car can go. Here in America or overseas . . . Airstream is the only way to go!

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AIRSTREAM TRAVEL TRAILERS

Dept. 10, Church St., Jackson Center, Ohio 45334 • Dept. 10, 15939 Piuma Ave., Cerritos, Calif. 90701

Figure 15. 1971 Airstream ad from *National Geographic*. Independent Collector. http://www.ldservice.com/tim/airstream/vintage_airstream_ads.htm



Figure 16. Makeshift Trailer Park near Detroit city limits in 1936. *Wheel Estate*.

The Home of Your Dreams



Summer Evening Rendezvous

Warm and sunny during the day—delightfully cool at night—your sun porch will be a favorite spot for relaxing.



Toasty Warm in Winter

Substitute storm windows for screens and your sun porch adds another room to your already spacious mobile home.



Traveling Is Fun, and Easy

Fold the collapsible sun porch and side awnings against the coach and you have a 28'8" compact mobile unit.



Complete and Efficient

In front, with cross ventilation, is a modern kitchen with Frigidaire, bottled gas stove and double stainless steel sink.



Spacious and Livable

A handy drop-leaf table gives you ample room to serve six, can be closed to enlarge living room when dinner is over.



Sleeps Four—Maybe More

Inner door bed and studio couch make two full sized beds which can be separated at night by folding doors.



LOVELY TO LOOK AT . . . An attractive screened-in porch and large domestic-type windows with gay shutters make the Sun Coach a dream cottage to be proud of.

Member Trailer Coach Manufacturers Association

ELCAR Sun Coach

PRODUCT OF ELCAR COACH CORPORATION 831 South Wabash Ave., Dept. S-411, Chicago 5, Illinois

Figure 17. Elcar Sun Coach advertisement, 1940's. *Vintage Vacations*.

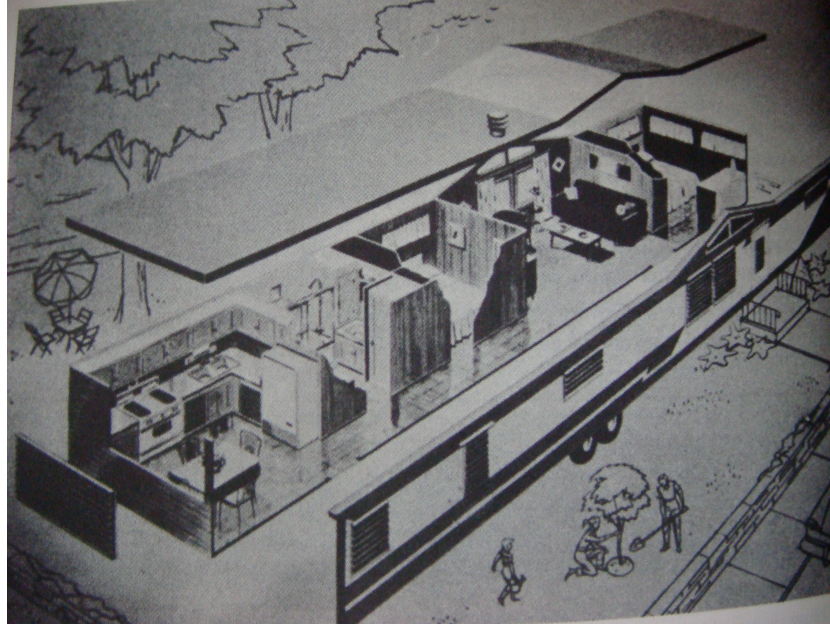


Figure 18. Exploded view of a Skyline mobile home showing the interior corridor layout that became an industry standard by the late 1950's. *Wheel Estate*.

A multi-page advertisement for Schult Mobile Homes Corporation. The left side features a grid of interior photographs with descriptive text boxes, showcasing various living spaces like the kitchen, living area, and bathroom. The right side contains a large circular graphic with a house silhouette, the slogan "AN EXACTING WORLD OF QUALITY", and detailed text about the company's construction standards and warranty. At the bottom, there is contact information for Schult Mobile Homes Corporation and a small Schult logo.

Figure 19. Schult Mobile Homes Corporation. *Enter the Luxurious New World of Schult Custom*, 1957. Back and Inside of pamphlet.



Figure 20. Barbie has had a number of mobile homes since her 1959 debut. Pictured here are the 1971 (left) and 1996 versions. *Mobile Mansions*.



Figure 21. The 2009 Winnebago Adventurer on the ecoFred Chassis- a hybrid mobile home. <http://www.roamingtimes.com/b/articles/hybrid-rv-winnebago-adventurer.aspx>



Figure 22. Mini Cooper S Clubman and Airstream Concept designed by Republic of Fritz Hansen, 2009.

<http://www.worldcarfans.com/109031317851/mini-cooper-s-clubman-and-airstream-concept--designed-by-republic-of-fritz-hansen>



Figure 23. Ford Airstream Concept, "Silver Bullet", 2007.

http://www.rvmotoring.com/airstream_concept.html



Figure 24. GMC PAD, 2006. <http://auto.howstuffworks.com/under-the-hood/trends-innovations/gmc-pad.htm>



Figure 25. Exterior and Interior of Coachmen Captiva Ultra Lite, 2009. *Coachmen*.

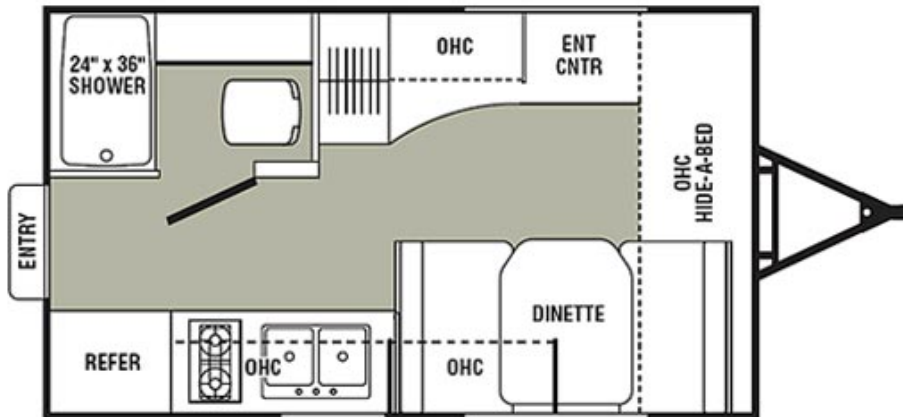


Figure 26. Exterior and Floorplan of Capri Micro, 2007. *Roaming Times*.



Figure 27. Rolling Stone Eco Capsule by *Nice Architects*, 2009.
<http://www.inhabitat.com/2009/04/01/mobile-rolling-stone-eco-capsule-home/>



Figure 28. Mehrzeller Caravan, 2008. *Mehrzeller*.



Figure 29. Foldoub Trailer by Neils Caris, 2008. *Treehugger.com*



Figure 30. 252° Living Area by Stephanie Ballanger, Amaury Watine, François Gustin & David Dethoor, 2009. *The Design Blog*.